

HIGH HOLLER

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// STRATEGIC COMMUNICATIONS + PUBLIC RELATIONS

Bold voices carry.

Strategic comms and public relations for progressive causes, nonprofits, and small businesses. Rooted in the Appalachian tradition of making yourself heard.

SERVICES

- STRATEGIC COMMUNICATIONS
- PUBLIC RELATIONS
- BRANDING
- SOCIAL MEDIA + DIGITAL
- CONTENT + THOUGHT LEADERSHIP
- POLITICAL + ADVOCACY CAMPAIGNS
- EVENT PROMOTION

SELECTED WORK

Human Rights Campaign · Vote.org · Swing Left · AWS · SKDK · Equality Virginia · Cville Pride · The Birdcage · Mockingbird · Oath · Campus Compact

COVERAGE SECURED IN

MSNBC · TIME · POLITICO · PEOPLE · TEEN VOGUE · THE RICHMOND TIMES-DISPATCH · THE DAILY PROGRESS · CBS19

"We come from a place that knows how to holler. We bring that to your work."

High Holler is a strategic communications and public relations shop founded and led by Nick Hutchins in Charlottesville, Virginia. The firm builds high-impact comms strategies for progressive causes, nonprofits, and small businesses with something worth saying.

Nick has spent more than a decade leading communications for organizations including the Human Rights Campaign (rising from Press Secretary to Deputy Communications Director leading a team of fourteen), Vote.org (running an influencer program that pulled voices like Taylor Swift, Gabrielle Union, and Leonardo DiCaprio into voter engagement), Swing Left (directing comms and digital through the 2024 election cycle), and Amazon Web Services (managing state and local government press). Earlier agency work at SKDKnickerbocker in Washington covered accounts including Jim Obergefell, the Obama Foundation, and Meta.

Having worked both in-house and agency-side, Nick delivers service that shows up, builds trust, and moves the audiences clients most want to reach. High Holler works in person across Virginia and Washington, D.C. and remotely for clients nationally.

// START A CONVERSATION

FREE 30-MINUTE CONSULTATION.

CONTACT

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